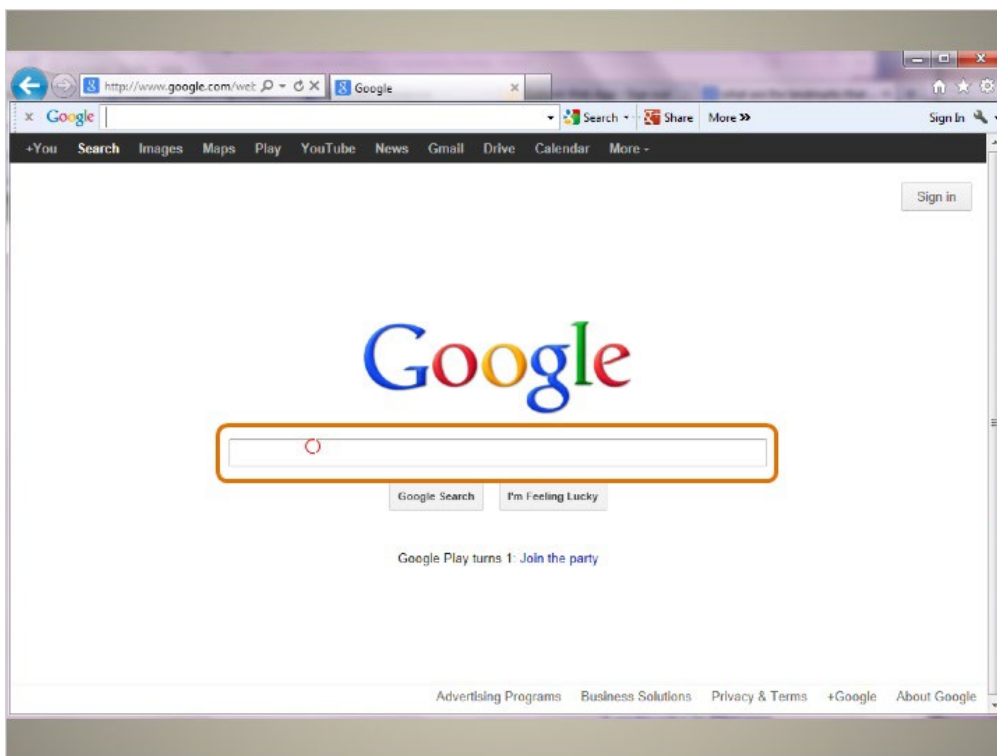


## Basic Web Search

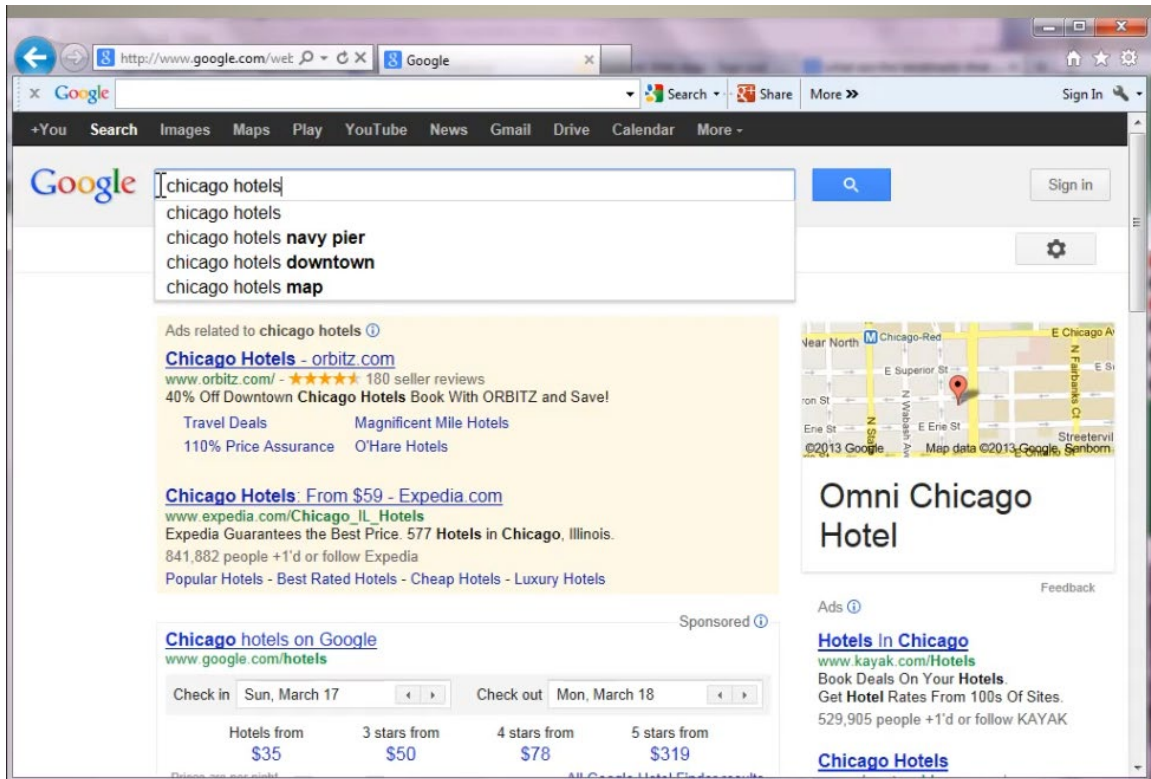
---

### 3.1 Search Box



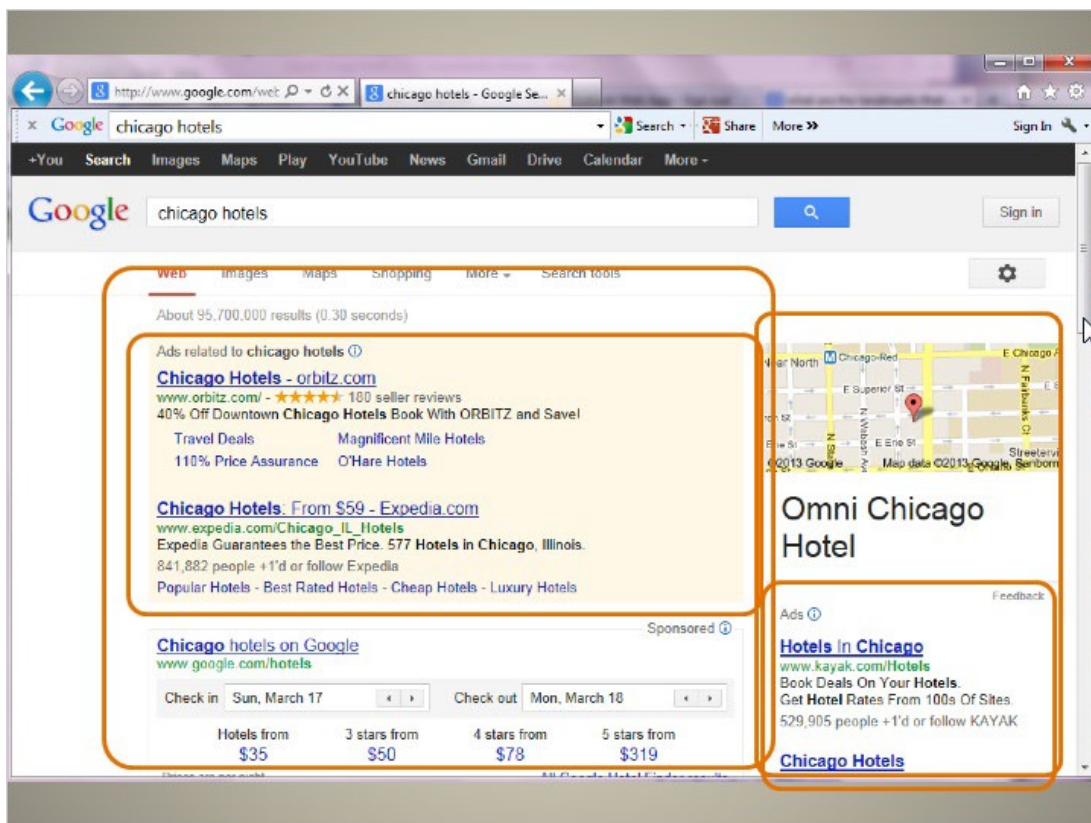
Let's do another search with Michelle for her trip to Chicago.

## 3.2 Your Search May Also Shows Ads



Michelle needs to decide where to stay on vacation so she looks for information on hotels in Chicago. Michelle's search results also have ads included on the page. Google will sometimes display ads related to the search results.

### 3.3 The Difference Between Ads And Your Search



Google will sometimes display ads related to the search results. They are either on the right side or on the top of search results. There is nothing wrong with using the links from the ads, but it is good to be aware of the difference between the links on the page that a part of your search results and those that pay to be on the page.